

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 17.11
CHANGES *** WFTV-TV ***

REP. # OFF. # 6556 SALESMAN #

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 17.11

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1758												
2	S		1100A-1200N	30		\$1,000.00	9/25	9/28	4		TU-F	4
PROGRAM : VIEW CON COM1: 2 X PER DAY												
23	A		500P-600P	30		\$2,800.00	10/1	10/1	1		MON	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR SEP26 ON LINE-2 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-7 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

24	A		600A-700A	30		\$2,800.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 23-24												

7	S		1135P-1205A	30		\$800.00	9/25	9/28	2		TU-F	2
PROGRAM : ABC NITELINE												
CON COM1: 1 X PER DAY												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: TU-F/1100A-1200N				SEP26(4/WK)		30S	\$1,000.00	(SEP27/12)	
		BUY#7	TU-F/1135P-1205A				SEP26(2/WK)		30S	\$800.00		
			OFFER: MON/500P-600P				OCT1		30S	\$2,800.00	PLS ADVISE.	
			& MON/600A-700A				OCT1		30S	\$2,800.00		
CMT: WE CAN OFFER												

SEP/12	103400.00	OCT/12	30350.00	CONTRACT TOTAL	133750.00
				TOTAL SPOTS	63

MARKET TOTALS	\$354,166	WFTV 42%	WKMG 17%	WESH 31%	WOFL 10%	WKCF 0%	WRBW 0%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE